

**2024**

**Fundraising  
and  
Sponsorship  
Opportunities**



**Cerebral Palsy**  
ALLIANCE

RESEARCH FOUNDATION



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## Why Your Support Matters

The world was not built for disabled people. Cerebral Palsy Alliance Research Foundation is changing that. By driving innovation and research, we are closing a critical science and technology gap for one million people with cerebral palsy in the US and one billion disabled people worldwide. Your support means greater access, greater independence, and greater opportunities for people with disabilities.

Led by people with disabilities, Cerebral Palsy Alliance Research Foundation (CPARF) funds research, accelerates assistive technology development, and fosters collaboration to improve health outcomes within the Cerebral Palsy Research Network's (CPRN) 32-member hospitals and institutions.

## Innovation for All

**We pursue three parallel paths to fulfill our mission:**

- We fund cutting-edge research to change what is possible for people with cerebral palsy and other disabilities in five focus areas:
  - Early Detection & Early Intervention
  - Chronic Pain
  - Technology
  - Regenerative Medicine
  - Genomics
- We run the first US-based, nonprofit-funded disability tech startup accelerator (Remarkable US) to bring life-changing innovations closer to market and enhance everyday life for people with disabilities.
- We ensure that proven science and technology make it to people who need it most through collaboration, training, education, and implementation.

Cerebral Palsy Alliance Research Foundation is the foremost nonprofit organization in the world focusing on research and innovation for people with cerebral palsy.

# Fundraising Opportunities



**STEPtember** is our flagship fundraising and wellness event. Join the challenge and walk, roll, push, swim, or ride your way to 10,000 steps a day.

**Timing:** September 1 - 30, 2024

**Great for:** Corporate Social Responsibility Pillars, Mission Alignment, Corporate Wellness, Employee Engagement



**3forCP** is a dynamic platform for driving impact. Corporations can create their own unique fundraising campaign that best suits their needs and goals. We'll be there to support you every part of the way.

**Timing** varies throughout the year; dependent on event.

**Great for:** Corporate Social Responsibility Pillars, Mission Alignment, Corporate Wellness, Employee Engagement



Whether you're a seasoned endurance athlete or looking to participate in your first race, you can join our **Athletes for Accessibility** team and add meaning to your miles.

**Timing** varies throughout the year; dependent on event.

**Great for:** Individuals, Teams, Corporate Social Responsibility Pillars, Mission Alignment, Corporate Wellness, Employee Engagement

# Sponsorship Opportunities



When we increase awareness through education and engage audiences through action, we move our mission forward. Our corporate and community partners are at the heart of this — they create a culture of giving and empower their employees to change what's possible! Their commitment and generosity ensure we can advance research and disability innovation.

Organizations partner with CPARF to demonstrate corporate social responsibility on a national and global scale, support their employees' health and well-being, and leverage our programs and networks to promote their brands.

## Sponsorship opportunities include:

- Events (e.g. STEPtember, Remarkable US Tech Summit)
- Matching Days
- Research | Fellowships
- Remarkable US Startup in the Cohort, Demo Days, Paid User Testing
- Educational Programming (Webinars, Toolkits, Podcast)

**Timing:** Varies throughout the year; dependent on event or program.

**Range:** \$20,000 - \$250,000

**Great for:** Social Responsibility Pillars, Mission Alignment, Customer Acquisition/Retention

# More Ways to Support Our Work



Not seeing something that aligns with your organizational or charitable goals? We'll work with you and your team to develop a bespoke offering that's mission-aligned and oriented with your company's corporate social responsibility objectives.

Collaborate with CPARF on a charitable campaign to help increase cerebral palsy awareness and education, direct funds to a specific research project or focus area, or make a general donation that will fuel CPARF's ability to further its mission and vision.

## Additional Opportunities Include:

- Cause Marketing
- Research Project-Specific
- General Operating Support